

The PhoneTree telephone messaging system was invented in and for the **church**. Features include things like simple integration of your church management software, remote access by phone, emergency response notification, and more, helping facilitate your church's activities. More info at: <http://www.phonetree.com/faithbased/software.htm>

Selected features:

- Telephone AND E-mail – Notify your members the way they want to be notified.
- Email and text messaging
- Touch-tone notification – collect responses from those being called. “Are you okay?”
- Detailed reporting - of how every call was answered, who was reached, who was left messages, who replied, and more
- Transfer to a live person – a member of your group or staff with the touch of a button
- Volunteer recruitment and management – like having an additional staff member.
- Remote access – from any telephone
- Software integration – with virtually all church management and office software, there is no need to re-type lists you already have somewhere else. PhoneTree is so easy, you will be using the system within minutes of taking it out of the box
- No per-call fee –your church OWNS the system, you can make one or a million calls

Engage... The Church Staff

Today, information is more transferable than in the past, and more needed. As organizations try to achieve more and more with less and less, staffs realize the need for efficiency and time-saving techniques, especially those that make their jobs easier.

PhoneTree systems automate many tasks your staff would never have the time for. They are designed to keep staff members from doing time-consuming repetitive tasks, allowing them to stay motivated and keep your congregation informed at the same time.

Engage... The Youth

Successful youth ministry starts with great communications. With the busy lifestyles of today’s youth, it doesn't matter if you're going to the beach, Grand Canyon, Africa, or Haiti — fast, effective communications is a must...for the youth, your staff, ushers, Sunday school teachers, worship leaders, volunteers, committee members, Trustees, etc.



Engage... Shut-Ins

Is there an important part of your congregation sometimes overlooked except four times per year (Mother's Day, Father's Day, Christmas, and Easter)? During the other 361 days of the year, do you really know if your shut-ins are OK?

If you want, you can automatically contact your shut-ins every day with your familiar, friendly voice. You can deliver a daily message or Bible verse of the day and find out if any need assistance so you may respond. The reception of this technology among older adults was extremely favorable in that in only requires the use of their telephone to stay “Engaged.”



Engage... The Choir

"Go tell it on the mountain... over the hills and ev'ry where..."

An informed choir is a happy choir! PhoneTree lets you effectively communicate with your choir members. You can quickly remind the whole group of rehearsals, changes in schedules, and upcoming events. You can notify the choir about sick members, or those in need, start a prayer chain, or just send out an inspirational message from Merle, or rehearsal schedule changes, cancellations, an emergency, etc..



Engage... Small Groups

Small groups (6 to 12 people) regularly gather to talk about their spiritual journeys, study the Bible, and pray — an integral and dynamic part of modern American church life, they have helped transform thousands of churches and millions of individuals. Keep faith strong and involvement alive inside the church and out while making the best use of your time. PhoneTree works perfectly for prayer chains, study reminders, announcements and changes.



Engage... Your Volunteers

20% of people in most churches do 80% of the work and 80% of the giving....

The problem is as much psychological as it is functional. People, as a rule, do not like to hear the answer "no" to most questions. For example, you may have chosen Frank to be the volunteer coordinator for the upcoming fundraiser.

- You have 100 people who have volunteered for fundraiser duty.
- You need 10 people per week to work in the office. At the beginning, Frank tries to call everyone on the list at different times. 10 people on the list routinely say "yes" to his request. There are 20 on the list that routinely say "no" because of other commitments. Over a period of time, Frank will tend to call those who say "yes" first and push those who say "no" to the bottom. When you ask those at the bottom of the list why you never see them helping with the fundraiser, they will say they never get called.



The **Volunteer Management feature** tackles this problem for you by calling your list of volunteers automatically and then stop calling when it receives the requested number of positive responses. It will then, should you choose, move those who said "yes" to the bottom of the list. So, the next time you let PhoneTree call, it contacts those who need to be involved first, giving everyone a chance to participate and feel *engaged*.

Engage... UMW, UMM, Greeters & Ushers, M&O, Disaster Relief & Recovery, Alpha, Member Care, Colony Leaders, Seniors AGLOW—all groups and individuals! ☺